

6972

Ideal Companions *for the* Ideal Home

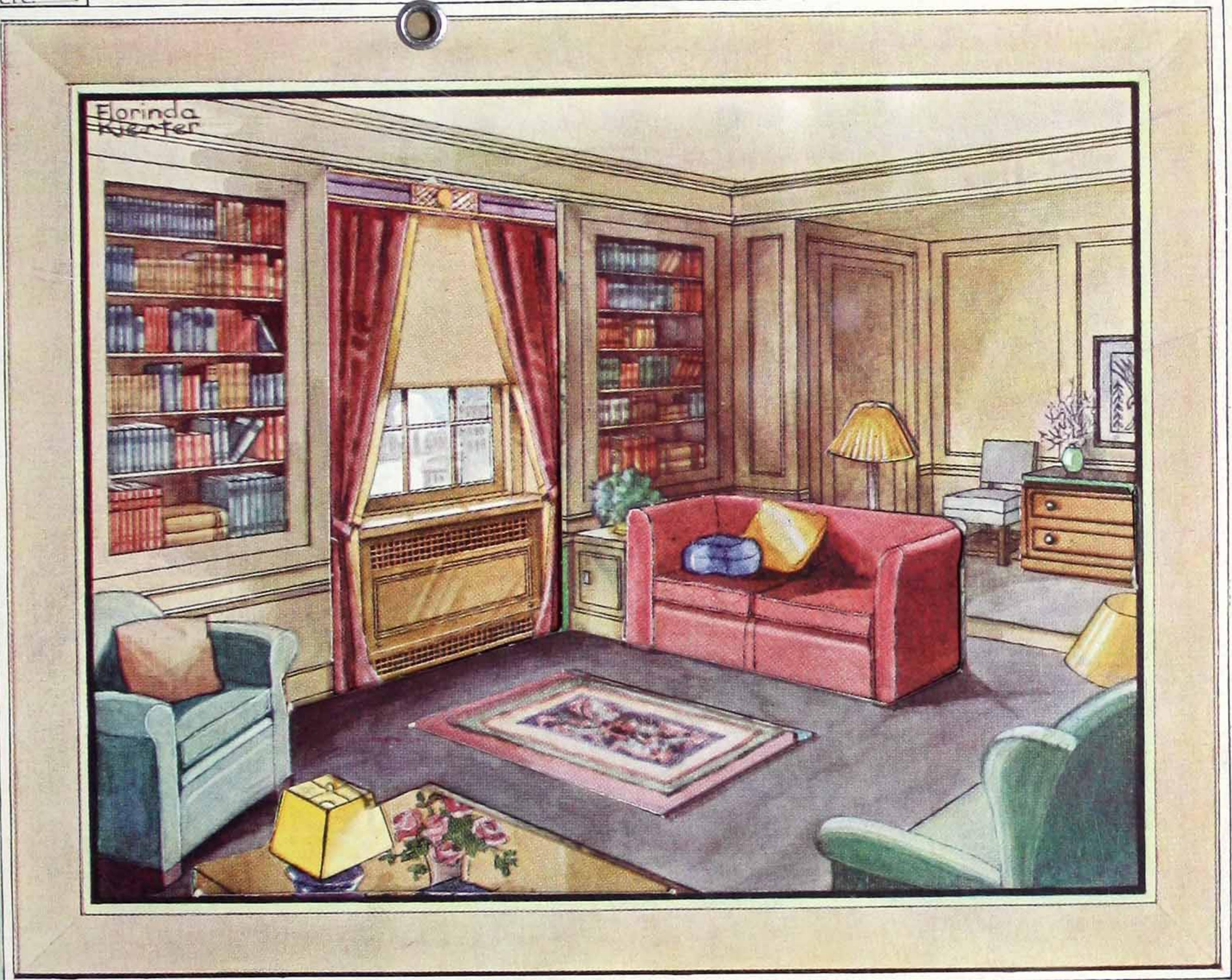
MAR 2 1932

ARCO *Radiators*

ARCO *Radiator Enclosures*

TYPE HA
Inlet and outlet
grills in front.
Adapted for ho-
tels, apartments,
office buildings,
banks, churches,
schools, etc.

TURN
HERE
↘




Products of . . . AMERICAN RADIATOR COMPANY.

ARCO RADIATOR ENCLOSURES

Bring New Beauty to the Home



AS in the field of architecture new developments and interpretations have brought America's homes and other buildings to new high standards of beauty and utility, so in the field of heating a new development and conception has brought the radiator into perfect accord with architectural progress and requirements.

The American Radiator Company has perfected a new Arco Radiator which, while retaining the same heating output as former models, occupies one-third less space so  that it can be recessed into the wall, out of the way, and enclosed or semi-enclosed as desired, with appropriate Arco Enclosures.

This folder illustrates several Arco Radiator Enclosure models as they appear installed. When you view the reverse side, turn the dial at the right and see how artistically the various enclosures fit and blend into the various interior treatments. These enclosures are designed in a wide variety of models to meet your particular architectural and decorative requirements. And they will give a lifetime of service.

Here are ideal companions of inestimable service to you to make that new home the ideal place of comfort and beauty that you wish it to be. A catalog with detailed information will gladly be sent upon request, and American Radiator representatives are at your service, gladly to render any possible assistance in connection with the installation of these products

AMERICAN RADIATOR COMPANY

40 WEST 40th STREET, NEW YORK CITY

Branches in Principal Cities